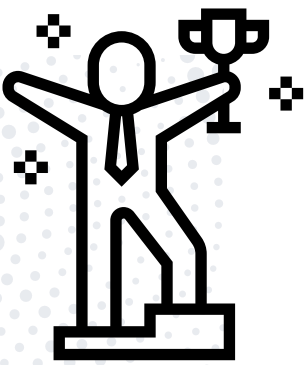




Magento e-Commerce development for a women-clothing retailer

Client:

The client is a reputed retailer specializing on women clothing based in the United States.



Business Challenge:

Our client wanted to revamp their existing retail website with features such as auto customer segmentation, customer personalization, detailed analytics, Order management and high security. Additionally the client wanted to integrate their existing ERP system with the website so that they can track their web sales & performance.

Solution Delivered:

After carefully analysing the requirement, our team recommended Magento development and e-Commerce. We also proposed to integrate their existing ERP system to their new Magento website.



Business Benefits:

Our team leveraged Magento to deliver powerful features such as product recommendation, customer segmentation, personalization, a detailed analytics, order management, inventory management and more. We also integrated their existing ERP solution to their brand new Magento website.



High Security



Easy to manage and create new pages



Product recommendation on pages



Segmentation & Personalization



Inventory & Order management



Shipping details



Powerful Analytics features



ERP Integration

And More

Technologies Used:



Man Hours: 800 Hrs

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