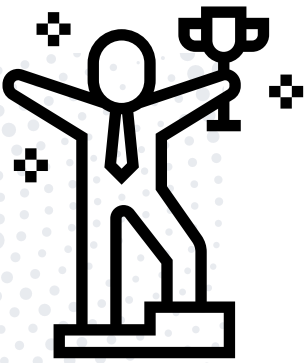




PWA - ERP for Retail Customer

Client:

The client was running a retail business in the US with operations across Europe, Asia and the Middle East.



Business Challenge:

The client had a web based ERP system to manage and monitor their employees and business operations. Since their operations expanded into regions with limited Internet connections (from developing countries) the ERP was often offline and they had real challenge updating information on a timely basis. Apart from that the client was concerned about building multiple apps across Android, iOS and Windows as it would complicate their analytics tracking ability.

Solution Delivered:

After analyzing the business challenges and their internal ERP our team proposed a Progressive Web App with additional features such as Push Notification, Device Accessibility and more.



Business Benefits:

Our Progressive Web App solution was able to achieve more than what the customer asked for:



Online and offline functionality was achieved and it enabled reporting on the go and for developing countries – Helping them Achieve **100% accurate reporting.**



They were able to rapidly inform or demand action across their team using Push Notifications to update important activities/requirements – **Improving customer handling by 32.76%**



Additionally we enabled the GPS tracking on Mobile to make it easier on their logistics tracking.

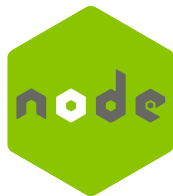


Above all these were achieved without developing a separate app across Android, iOS and Windows, achieving cost efficiency on our solution.

Technologies Used:



Angular



Nodejs



HTML



CSS

Get in touch with us now to convert your web based applications into powerful progressive web apps to achieve cross platform functionalities and improve customer engagement.

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